Embark on a great journey with us. Discover, decade by decade, the most important milestones of this century of history that shaped the present and future of Banca March.

The 2000s: the decade that changed the world

The 2000s begin with fears of the "millennium bug" and becomes the **age of hyperconnectivity**. Social media, smartphones and the arrival of the euro transform the way we live, work and interact. However, it is also a decade marked by events that change the course of the world, including the 9/11 attacks and the global financial crisis of 2008. Against this backdrop of transformation and challenges, **Banca March consolidates its business model specialising in wealth management and private banking**, embarking on its own path.

Some milestones from this era:

AT BANCA MARCH

2000

March Asset Management is established under the name March Gestión de Fondos, enabling Banca March to offer exclusive, personalised investment solutions.

2004

March Vida is launched, completing Banca March's value proposition and strengthening an advisory model that supports clients at every stage of their lives, offering specialised savings, protection and wealth planning solutions.

2008

Co-investment in the real economy becomes the ultimate expression of Banca March's commitment to its clients, allowing them to invest alongside the Entity's shareholders in the same investment projects.

IN SPAIN

The property boom. Driven by construction, it ushers in a period of strong economic growth in Spain until 2008, when a deep economic crisis begins.

2000

The euro enters circulation. We say goodbye to the peseta after more than 130 years of history.

2002

Rafa Nadal wins the French Open, Wimbledon and Olympic gold in Beijing and becomes world number one. A historic year that symbolises a golden era for Spanish sport.

2008

AROUND THE WORLD

2001

The 11 September attacks in the United States mark a turning point in global geopolitics, transforming international security.

2004

The social network Facebook is launched and, shortly afterwards, platforms such as YouTube emerge, changing communication and human relationships around the world forever.

2008

Lehman Brothers collapses, triggering a global financial crisis. The collapse of the US financial giant sparks the worst global economic crisis since the Great Depression of 1929.