



Come and discover, decade by decade, the milestones and most important moments that have shaped our history.

1920s: Banca March is founded

They're known as the Roaring Twenties, because it was a time of economic prosperity and social and cultural transformation. In this context, **Juan March Ordinas founded Banca March in Mallorca** with one goal: to finance the businesses that he had gradually established on the island. **He had no idea then that a great story was beginning.**

Some milestones from this era:

AT BANCA MARCH

1926



Banca March is founded in Palma de Mallorca. The first branch opens at Carrer de Sant Miquel, 11 in Palma.

1927



Banca March opens its branches in **Llucmajor, Inca and Felanitx** beginning its expansion across the island.

1928



The first branch opens in **Manacor**, a major economic hub due to the pearl market and emerging tourism industry.

IN SPAIN

Primo de Rivera's rule begins, promoting a policy of state intervention.



1923

The first Spanish transatlantic flight takes place between Palos de la Frontera and Buenos Aires.



1926

The **Ibero-American Exposition in Seville** and the **Barcelona International Exposition** showcase Spanish progress.



1929

AROUND THE WORLD

1920



Jazz blossoms as a genre led by musicians like **Louis Armstrong.**

1928



Alexander Fleming discovers penicillin, a revolutionary medical breakthrough, and the era of antibiotics begins.

1929



The end of prosperity with the Wall Street crash; it is time to **redefine the economy.**