



Come and discover, decade by decade, the milestones and most important moments that have shaped our history.

1930s: a decade of profound changes

The 1930s were a period of profound economic, social, and political transformation, marked by a severe international crisis that caused unemployment and hardship for large segments of the population. In Spain, the decade was defined by events of great historical impact, such as the **Civil War**, and it concluded with the start of the **Second World War**, a conflict of global scope.

In this complex context, many institutions laid foundations that would endure over time. **Juan March Ordinas maintained international relations connected to his business activity**, including his collaboration with the British ambassador in Madrid.

Some milestones from this era:

AT BANCA MARCH

1931



Statement by **Juan March Ordinas before the Constituent Courts** in defence of his contribution to the country's economic development.

1936



During the war, the **Juan March Palace in Madrid is confiscated**, to become a residence again in 1939. Current headquarters of Banca March in Madrid.

1939



Construction of the Palau March project begins in Palma de Mallorca.

IN SPAIN

The **Spanish Civil War begins**.



1936

Pablo Picasso paints **Guernica** in Spain, becoming a universal symbol against war.



1937

The **Franco dictatorship** begins, ushering in a policy of economic autarky and a period of isolation.



1939

AROUND THE WORLD

1933



Radio takes **hold as a mass medium of communication**.

1936



At the **Berlin Olympics**, Jesse Owens challenges the racial ideology of the time by winning his first gold medal in the 100 metres.

1939



Germany invades Poland, starting **World War II**, which will have a profound impact on the course of the 20th century.